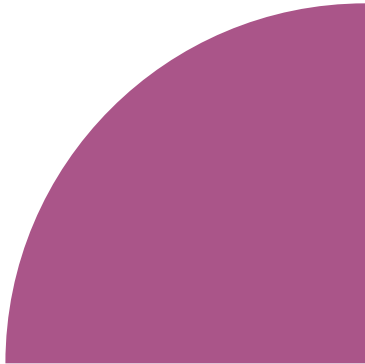


Missouri Municipal League



Business Advantage Program



Connect.
Engage.
Support.



The Missouri Municipal League is 90 years strong in service as a united voice for Missouri's local government officials. Through training, legislative advocacy or the many resources members rely upon, partners and sponsors play a vital role in what MML can provide to help Missouri municipal officials serve their citizens.



Your support impacts MML services and MML members.





































MML's Business Advantage Program is the most comprehensive way to connect, engage and support 650 Missouri member municipalities throughout the entire year.

Check out the many benefits of becoming a member of the Business Advantage Program on the back of this flyer!

TOGETHER, WE CAN IMPROVE THE QUALITY OF LIFE FOR MISSOURI CITIZENS THROUGH STRONG, VIBRANT COMMUNITIES.

Learn More At: www.mocities.com/Advantage

MML Business Advantage Program 2024

SPONSORSHIP LEVELS:	PLATINUM	GOLD	SILVER	BRONZE
	\$12,000	\$6,000	\$4,000	\$2,000
2024 YEARLONG BENEFITS				
MML Participating Affiliate Benefits (\$500 value!)				
Member Access (Member Directory - Excel format)				
Share Your Subject Matter (One Live MML Webinar)				
Complimentary Registration to MML Regional Meetings (excludes West Gate region)	2	2		
Complimentary Registration(s): Legislative Conference and Elected Officials Training Conference	4	3	2	
Sponsor Listing on MML Event Mobile App	All	All	All	All
Recognition on Conference Packet/Envelope	Logo	Logo	Name	Name
Recognition on Pull-up Banners: MML Conferences	Logo	Logo	Name	Name
Recognition on Pull-up Banners: Regional Meetings	Logo	Logo	Name	n/a
Conference Program Recognition: Legislative Conference and Elected Officials Training Conference				
Recognition by Presider: Legislative Conference and Elected Officials Training Conference				
Logo placement on MML Website Sponsor Page				
2024 ANNUAL CONFERENCE				
Early Exhibit Booth Registration Priority Access	Based on order of sponsorship registration within sponsorship level.			n/a
Annual Conference Exhibit Booth Space				
Sunday Evening Reception/Drink Ticket Sponsorship				
Choice of Exclusive Premium Sponsored Event: <i>Sponsor receives three-five minutes to address attendees (choice based on order of sponsorship confirmation)</i>				
Choice of Exclusive Sponsored Event/Promotion: <i>(choice based on order of sponsorship confirmation)</i>				
Sponsored Event: Exhibit Hall Coffee and Break				
Sponsored Event: Coffee & Conversation				
Conference Registration (includes Annual Banquet)	4	3	2	
Exhibit Hall Game Participation				
Pre-Conference Email Blast Participation				
Floor Cling placed in exhibit aisle in front of booth				
Wi-Fi Sponsorship: Packet flyer w/ sponsor logo & wi-fi code				
2024 PUBLICATIONS				
Advertising in MML Review Magazine (published bi-monthly)	1/2 page, 6 issues	1/4 page, 6 issues	15% discount	
Logo & Profile Listing in MML Member E-Newsletter, 1 issue				
Sponsor Level Recognition in MML Review	3 Issues	3 issues	3 issues	3 issues

To receive full benefits listed, reserve sponsorship level by Nov. 15, 2023. Contact: (573) 635-9134 or www.mocities.com/Advantage